



Online Course Description

Career Connected Learning 101

Leadership Foundations for Student Career and Life Readiness

Offered by the National Center for College and Career Transitions

Next class beginning on April 20, 2020

Course Name	This course is titled "Career Connected Learning 101, Leadership Foundations for Student Career and Life Readiness"
Course Description	<p>This course is designed to help school and district leaders understand and implement career-connected learning strategies in their school systems to develop career readiness for all students. Specifically, this course will:</p> <ul style="list-style-type: none"> • Help K-12 school and district leaders better understand the implications of workforce trends for education • Learn how to implement the Career and Life Readiness Framework (or their state's version thereof) • Meet their state's performance indicators for Career and Life Readiness • Strengthen employer and community partnerships to support Career Connected Learning • Examine strategies and best practices in Career Connected Learning, and • Increase communication and collaboration between K-12 school and district leaders and career and technical education (CTE) administrators. <p>Note: This course does not focus solely on CTE, rather the broader notion of career and life readiness for ALL students.</p>

Background	<p>Career Connected Learning is an approach to education aimed at developing Career and Life Readiness by bringing career-related content and career-mindedness into the student learning experience.</p> <p>Career Connected Learning (CCL) enfold a broad set of learning strategies inside the classroom and outside the school building. CCL arms students with the skills, concepts, and understandings they need to position themselves for success beyond high school, including in postsecondary education, careers and life. Preparing all students requires educators to engage them by providing career knowledge and meaningful career-related experiences with employer and community partners in, whenever possible, real employer- and community-based settings.</p> <p>Career Connected Learning already exists in most schools to a limited degree. However, developing CCL strategies at a large scale to reach most students is a significant departure from traditional models of education that separate college preparation for most students from career readiness for a few students.</p> <p>School leaders who embrace Career Connected Learning for all must be prepared to make the case to multiple stakeholders to build support for this approach and embrace strategies that significantly expand CCL strategies to reach many more students.</p>
Learner Outcomes	<ol style="list-style-type: none"> 1. Identify the relationship between workforce and economic trends to student Career and Life Readiness. 2. Examine and evaluate the application of the Career and Life Readiness Framework for your school/school district or community. 3. Determine how Career Connected Learning activities can meet established performance indicators for K-12 and postsecondary education. 4. Identify resources available from workforce and economic development partners and apply them to Career Connected Learning decisions and programs. 5. Develop plans to strengthen employer and community partnerships to support Career Connected Learning. 6. Improve communication and cooperation among leaders in STEM education programs, career technical education programs, and other related pathway programs. 7. Apply effective communication and leadership strategies to implement Career Connected Learning across schools, the district, local colleges and the community.

Guiding Questions	<ol style="list-style-type: none"> 1. Why do education leaders need to understand the importance of student Career and Life Readiness? 2. How can education leaders develop relationships with business, industry, and community partners to improve student Career and Life Readiness? 3. What tools and information do education leaders need to assure that Career Connected Learning is given proper value and attention in the mission of education systems?
Alignment to Education Leadership Standards	<p>This course addresses the following standards from the Professional Standards for Educational Leaders:</p> <ul style="list-style-type: none"> • 1a, 1b, 1e, 1f • 2c, 2e • 3b, 3c, 3f • 4a, 4b • 5c, 5d, 5e • 8b, 8c, 8d, 8f, 8g, 8j • 9c, 9i • 10a, 10c, 10d
Course Modules	<p>Each Module corresponds with one week of the 8-week course.</p> <p>Module 1: A Sense of Urgency: Workforce and Economic Implication for K-12 Education</p> <p>Module 2: Developing Student Career and Life Readiness</p> <p>Module 3: Understanding Career Trends and Employment Demands</p> <p>Module 4: Designing Career Connected Learning Experiences with Employer and Community Partners</p> <p>Module 5: What Education Leaders Need to Know About Career and Technical Education</p> <p>Module 6: Implementing Career Connected Learning Strategies through Career Pathway Systems</p> <p>Module 7: Change Leadership: Building Buy-in for Career Connected Learning</p> <p>Module 8: Capstone Activity: Preparing a CCL Presentation</p>
Spring 2020 Schedule	<p>Each class week begins on Monday morning and concludes the following Sunday night.</p> <p>Week 1. Monday, April 20– Sunday, April 26, 2020</p> <ul style="list-style-type: none"> • Monday, 4/20- Live welcome virtual meeting via Zoom from 7:30-8:30 pm Eastern Time. <p>Week 2. Monday, April 27 – Sunday, May 3, 2020</p> <p>Week 3. Monday, May 4– Sunday, May 10, 2020</p>

	<ul style="list-style-type: none"> Monday, 5/4 Live small group discussions via Zoom from 7:30-8:30 pm Eastern Time (participation optional) <p>Week 4. Monday, May 11 – Sunday, May 17, 2020</p> <p>Week 5. Monday, May 18 – Sunday, May 24, 2020</p> <p>Week 6. Monday, May 25 – Sunday, May 31, 2020</p> <ul style="list-style-type: none"> Tuesday, 5/26 Live small group discussions via Zoom from 7:30-8:30 pm Eastern Time (participation optional) <p>Week 7. Monday, June 1– Sunday, June 7, 2020</p> <p>Week 8. Monday, June 8th – Sunday, June 14, 2020</p> <ul style="list-style-type: none"> Monday, 6/22 Live Final web-meeting via Zoom from 7:30-8:30 pm Eastern Time.
Student Participation Expectations	<p>Students are expected to:</p> <ul style="list-style-type: none"> Read the weekly readings and watch that week’s 15-minute video presentation. Post one response to the instructor’s prompt by Thursday of each week. Post two responses to class member comments by Sunday of each week. Complete and document the job-embedded assignments.
Job-Embedded Assignments	<p>Within the course, there are four Job Embedded Assignments: (Details for each assignment are explained in the weekly modules.)</p> <p>Module 4: Document evidence of five (5) Career Connected Learning Strategies/Activities already underway in the learner’s school, district or community.</p> <p>Module 5: Select one option</p> <ol style="list-style-type: none"> 1) Interview an administrator from a local career technology center 2) Interview a CTE dean or administrator from a local college 3) Shadow and interview a CTE student (at a local tech center) <p>Module 7: Develop a 1-minute “Elevator Pitch” (short marketing-style statement) that supports your vision of Career Connected Learning.</p> <p>Module 8: Capstone Project: Develop a 15-minute professional development presentation related to Career Connected Learning information learned in this course.</p>

Course Hours and Certification for Professional Credit	<p>This course is expected to require 30 hours of coursework, including reading, posting and reviewing comments, participating in two classroom discussion sessions, and conducting the course’s special activities.</p> <p>The National Center for College and Career Transitions will provide a <u>certificate of completion</u> to all course enrollees who actively participate, fulfilling the course posting requirements and document their participation in the course activities.</p>
Course Textbook and Readings	<p>The course textbook is “<i>The Power and Promise of Pathways</i>” by course author Hans Meeder. A copy will be sent to each course registrant.</p> <p>Students will be directed to read excerpts from the book throughout the course.</p> <p>The course will also make available an extensive set of links to supplemental readings.</p>
Cost and Registration	<p>The cost of the course is \$295. Students can register through NC3T’s online bookstore, located at https://www.nc3t.com/shop/. Teams with five people or more can register for the course with a 20% discount calculated automatically online.</p> <p>If a school district needs to pay by purchase order or check, they can do so within the NC3T bookstore during checkout or contact Kandice Dickover at Kandice@nc3t.com.</p>
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